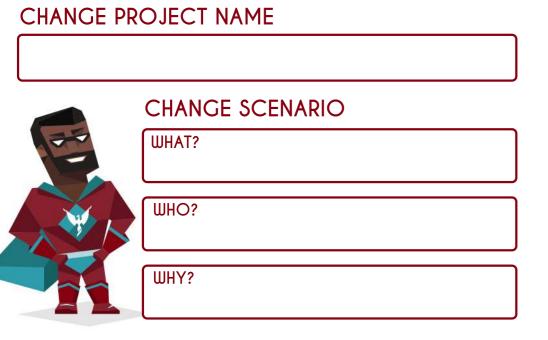
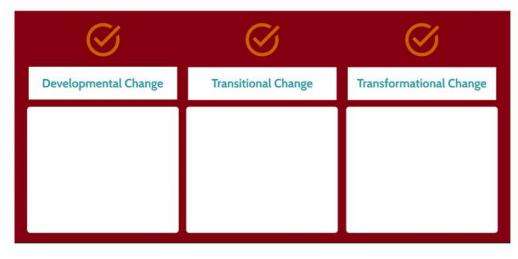
CHANGE IN MOTION



CHANGE ON A PAGE



TYPE OF CHANGE



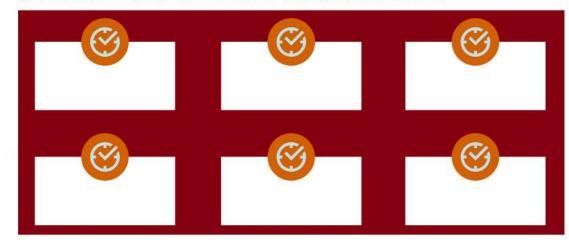
KEY ROLE PLAYERS	
CHANGE READINESS	. 9
CHALLENGES	
OPPORTUNITIES	1

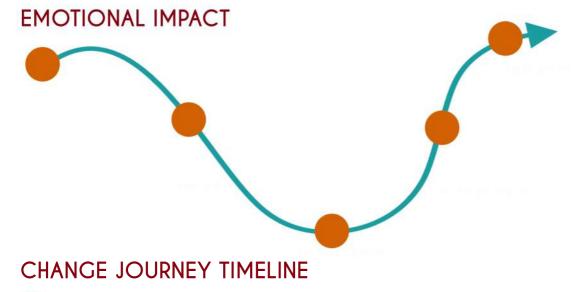
CHANGE IN MOTION



CHANGE ON A PAGE

FACTORS THAT GIVE RISE TO RESISTANCE?





CHANGE BUILDING BLOCKS

A AWARENESS	
D DESIRE	
K KNOWLEDGE	
A ABILITY	
R REINFORCEMENT	
CHANGE LEVE	RS